



PHYSIOPEDIA

TRUSTEES
ANNUAL
REPORT
2018/19

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MISSION

IMPROVING GLOBAL HEALTH THROUGH UNIVERSAL ACCESS TO PHYSIOTHERAPY KNOWLEDGE

We educate physiotherapists all over the world.
We build international community.
We advocate for the global profession.
Physiotherapy information for anyone, anywhere.

PHYSIOPEDIA 2018-2019

This is Physiopedia's second annual report and covers the period of June 1, 2018 through May 31, 2019.

It has been a busy year for Physiopedia, but thankfully we have had amazing help. In June 2018 16 new volunteers graduated from the first of two of volunteer orientation courses, the second course in February 2019 saw 32 new volunteers. At the end of this year we have 60 active volunteers on the team. There are now 2,981 pages of content on the site and have been 224,688 edits to date.

In September we ran our annual open online course, this year in collaboration with the International Committee of the Red Cross and Humanity & Inclusion, on wheelchair service provision, a topic that both organisations required to be delivered in an easy to access format for workforce training.

We attended three conferences this year, PhysiotherapyUK in England, the Combined Section Meeting in the USA, and the World Confederation for Physical Therapy Congress in Geneva. At each conference we had a small Physiopedia team present to meet and engage with our global community.

Two collaborative projects that Physiopedia has been contributing to this year include the Erasmus+ funded Physiotherapy and Refugee Education Project which aims to educate physiotherapists with skills to work with refugees, and the World Health Organisation Rehabilitation Competencies Framework which aims to produce an internationally relevant competency framework for rehabilitation.

Physiopedia very much continues to be a community driven project for the profession and is the most widely used physiotherapy resource in the world. It is a community gift to the global physiotherapy profession and other health care professionals alike; everyone is invited to get involved.

“

Physiopedia has become the wallpaper of our global profession. Now it's time to make that wallpaper dance!

~ Rachael Lowe

VISION

We strive to reach every physiotherapist in the world.



We aim to foster international collaboration to empower the global physiotherapy profession.



We will give educational opportunities to physiotherapists throughout the world.

We aspire to gather the sum of all physiotherapy knowledge and make this freely available to all.



We will promote the physiotherapy profession among the wider health care community and the public on a global scale.

We aim to improve patient care and make a positive contribution to global health.

ALWAYS LOOKING FORWARD



RACHAEL LOWE

CO-FOUNDER, TRUSTEE & CHAIR

Rachael qualified as a physiotherapist in 1998 with a first class degree from Sheffield Hallam University, UK. Before turning her attention to providing technology solutions for the physiotherapy profession, she successfully founded a private musculoskeletal physiotherapy service in the UK.

Now, in a voluntary capacity, Rachael oversees the day to day activities at the Physiopedia charity. She is also co-founder and CEO of Physioplus, the supporting online professional development platform which donates resources and funds to the Physiopedia charity.

As time goes by and our voluntary team relentlessly manage the site content making it useful and relevant to our global profession we continue to find motivation and energy in the data that is collected and the stories that we hear.

It's always astounding to look at the numbers, 397 people using Physiopedia right now as I write this. Visited by around 1.2 million individual people from just about every country in the world every month, I'll never get tired of sharing these numbers. We hear that clinics have dedicated Physiopedia computers, that Physiopedia is always on display somewhere in the clinic, that "we couldn't do without it" and "we love you Physiopedia!"

These are the short stories that keep us going day to day. The longer stories that encourage us to plan for the future are the ones where physiotherapists describe encounters with patients where they have made remarkable difference due to some specific information or education that Physiopedia has provided, or where service delivery has changed as a result of something we did, even better when we hear from the patients themselves.

These stories are important, they demonstrate the need for knowledge, the thirst for education and highlight the gaps that exist in the way that we currently prepare physiotherapists for practice. I'm sure we can do better and maybe technology will help?

We have entered a new era of data, machine learning and artificial intelligence. The physiotherapy profession will be slow to adopt, that's normal, but it's time to start thinking about this now. If we don't jump on this train, we may miss the ride!

I continue to feel very privileged to be a part of this ongoing story and I can't thank you enough for letting us know that we are doing a good job, for giving our very committed team the boost that they need. We are all volunteers, we do our best and we have a lot of fun on the way. With your support we will make a difference!

TESTIMONIALS

“ Caution, joining the team at Physiopedia could irreversibly change your professional life. I would strongly recommend to do the same for supporting the development of our global physiotherapy community.

~ Andrea Sturm, physiotherapist, Austria.

“ You guys have totally changed my practice by becoming more inquisitive and having better access to the evidence. I think Physiopedia helps us to push our boundaries and question why we are doing certain practices.”

~ Michael Cline, Physical Therapist, USA.

WHAT WE DO

Having a meaningful impact on the global physiotherapy community

In order to satisfy its mission, Physiopedia focused on three main objectives in 2018/2019: to continue to provide a valued resource that freely shares physiotherapy knowledge globally; develop an independent team approach to managing the site content; and to provide equitable access to educational opportunities for physiotherapists (and other interested health care professionals) all over the world.

A valued resource for sharing physiotherapy knowledge

The Physiopedia website currently has just under 3000 pages of evidence based content and receives over 2,500,000 visits from nearly every country in the world every month. This year the site has received over around 30,000 edits with a current list of 174 active editors. In the past year there have been 5 content development projects in association with external organisations.

Creating an independent team

A lot of effort this year has been put into creating systems that allow the internationally distributed team of volunteers to operate as an independently to produce great new and updated content on the Physiopedia site. There are now 76 official volunteers, several section managers and one content manager who oversees everything.

Free course on Wheelchair Service Provision

In September 2018, with the International Committee of the Red Cross and Humanity & Inclusion, our free online course was on Wheelchair Service provision. This course had 5,559 registered participants from 148 countries. The 25 content pages for this course received over 54,000 views. A French version had 263 registrations from 28 countries.



WHO WE DO IT WITH

Creating meaningful partnerships to impact on global health

Physiopedia values, respects and encourages collaboration. We invite stakeholders to get involved in everything we do. Over the past few years we have developed relationships with some of the world's most respected humanitarian and non-profit organisations, delivering projects that have a real impact on the physiotherapy profession and consequently global health.

The International Committee of the Red Cross

We have collaborated with the International Committee of the Red Cross since 2015 to deliver workforce training solutions for their staff and partners. As a result of this collaboration we have developed and delivered free online courses aimed at the educational needs of physiotherapists in low income countries and challenging contexts.

Humanity & Inclusion

Our partnership with Humanity & Inclusion continues to provide online courses in French. This provides workforce training for their staff and partners that work with people with disabilities and vulnerable populations, as well as opening up the educational opportunity to any French speaking physiotherapists worldwide.

The World Confederation for Physical Therapy

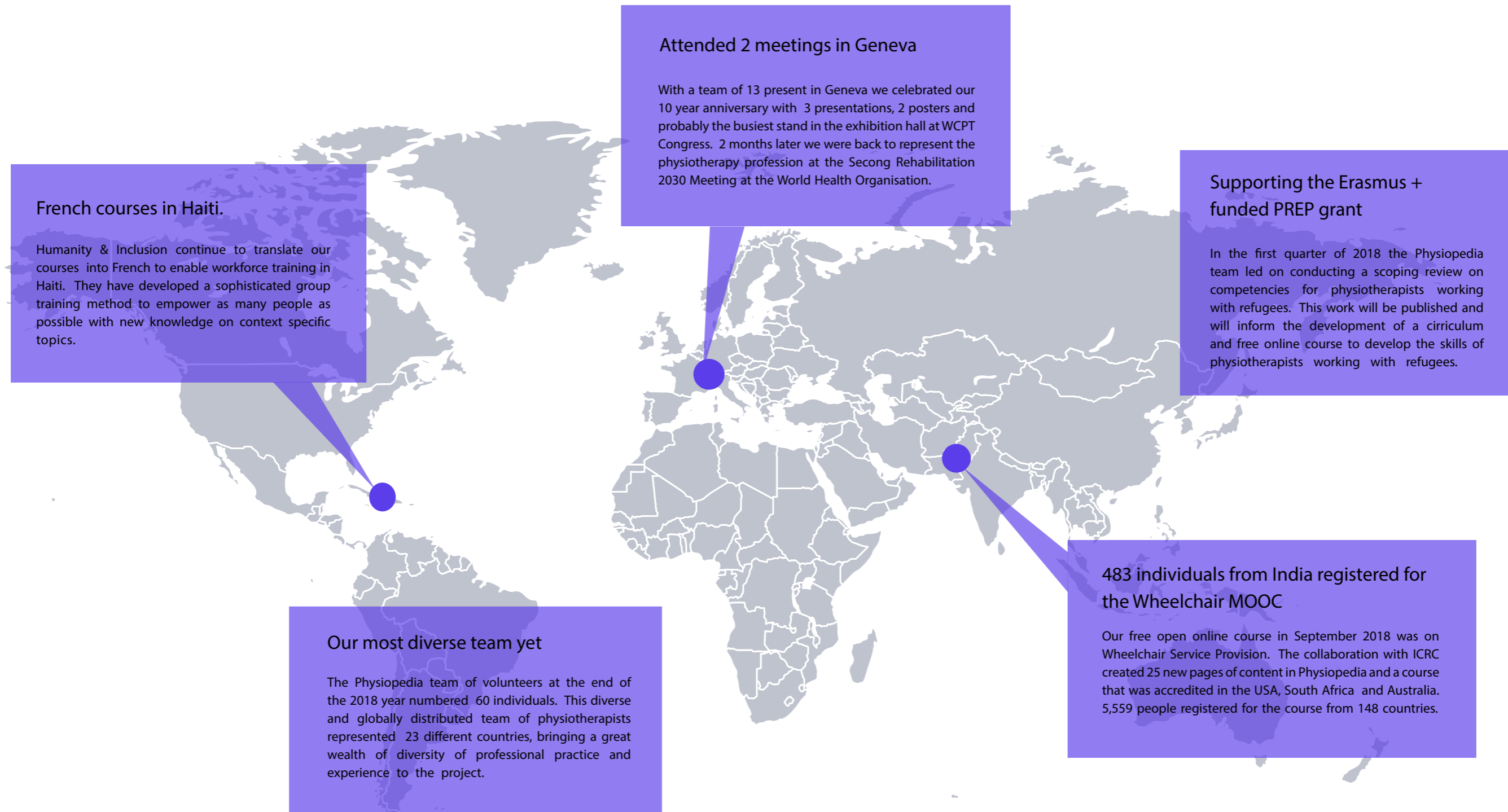
Physiopedia has been a professional partner of the World Confederation for Physical Therapy since 2013. We continue to operate as the preferred professional development provider for this organisation and their members.



GLOBAL BROADCAST

In the 2018/19 financial year between 1 June 2018 and 31 May 2019 Physiopedia received 22,427,224 page views by 8,576,918 users from every country in the world.

Top ten visiting countries were : United States, United Kingdom, India, Australia, Canada, Philippines, Malaysia, Pakistan, South Africa and Ireland.



GOVERNANCE

Physiopedia is registered with the Charity Commission (registration number 1173185) and complies with the Charities Act 2011. The objects of the charity are, for the public benefit, to improve health globally by advancing education in relation to physiotherapy and improving access to physiotherapy knowledge.

Under UK law, the Physiopedia Charity is subject to section 396 of the Companies Act 2006 and operates as a company limited by guarantee and not having share capital (registration number 08530802). Physiopedia's constitution is set out in the Articles of Association which are filed at Companies House.

The Physiopedia Trustees have responsibility for the control and direction of the affairs of the charity. The Trustees are supported in their governance function by the Advisory Council. The Trustees and Advisory Council receive no remuneration for their duties.

ADVISORY COUNCIL

We have a panel of respected professionals on whose knowledge and experience we draw to further the objects of Physiopedia.

Barbara Rau - Physiotherapy Advisor at the International Committee of the Red Cross.

Nancy Kelly - Founder and Executive Director of Health Volunteers Overseas.

Sue Eitel - Rehabilitation Consultant at Eitel Global.

Tim Wright - Lawyer and Partner at Pillsbury Law.

Michael Rowe - Associate Professor in the Department of Physiotherapy at the University of the Western Cape.

TRUSTEES

The Physiopedia Trustees have responsibility for the control and direction of the affairs of the charity. The following people were Trustees for the 2017/18 financial year.



Antony Lowe
MEng, PhD

Tony has worked as an e-learning consultant for nearly 20 years, he now specialises in health and is co-founder of Physiopedia.



Brenda Myers
BSc, MHSA

Brenda served as the Secretary General of the WCPT from 1995-2016. Prior to this she was Executive Director of the Canadian Physiotherapy Association.



Elaine Lonnemann
DPT, OCS, MTC, FAAOMPT

Elaine is programme director at the University of St. Augustine in the USA and currently serves as President of AAOMPT.



Hilary Weatherstone
LLB Hons

Hilary has worked in the finance sector in London for over 20 years, she is now a coffee shop founder.



Rachael Lowe
BSc Hons

Rachael is a physiotherapist and technology specialist, she is co-founder of Physiopedia.

CONTRIBUTORS

Content Partners

Queens University
Physical Therapy Central
University of Nottingham
Winston-Salem State University

Strategic Partners

Humanity & Inclusion
The International Committee of the Red Cross
World Confederation of Physical Therapy
Health Volunteers Overseas
Clinically Relevant

Volunteers

Abbey Wright
Adam Valley-Farrell
Adu Omotoyosi Johnson
Ahmed Nasr
Ajeyalemi Simisola
Akano Tomisin
Amanda Ager
Ayelawa Samuel
Candace Goh Xiao Huey
Claire Knott
Claire Testa
Esraa Abdullzaher
Fasuba Ayobami
George Prudden
Ilona Malkauskaite
Iva Ćurić
Jagunath Selvanathan
Jayati Mehta
Jayanti Rai
Jenis Bhalavat
Jess Bell
Jin Yoo
Kalyani Yajnanarayan
Karen Wilson
Lucy Aird
Kim Jackson
Laura Ritchie
Lauren Kwant
Lauren Lopez
Lynda Chukwu

Lucinda Hampton
Lucy Aird
Mande Smit
Mandy Roscher
Manisha Shrestha
Mariam Hashem
Matt Ross
Meaghan Rieke
Naomi O'Reilly
Nicole Hills
Nicole Sandhu
Nikhil Benhur Abburi
Nina Myburg
Priya Gulla
Rania Nasr
redisha jakibanjaar
Rewan Elsayed Elkanafany
Rucha Ravindra Gadgil
Sam A. Ayeni
Samuel Adedigba
Scott Buxton
Selena Horner
Shaimaa Eldib
Suleiman Usman
Tarina van der Stockt
Uchechukwu Chukwumeka
Vidya Acharya
Wanda van Niekerk
Wendy Walker
Yvonne Yap

TO EVERYONE THAT
CONTRIBUTED TO
PHYSIOPEEDIA IN
2018/19, THANK YOU!

Never doubt that a small group of thoughtful,
committed citizens can change the world; indeed,
it is the only thing that ever has.

~ Margaret Mead

FINANCE REPORT

This statement of contributions and expenses relates to the year ending 31 May 2019.

	Year end 31 May 2019	Year end 31 May 2018
Income	£	£
Grant income	7,719	-
Online courses	12,500	15,000
Marketing services	5,000	5,000
Donations - public	6,996	805
Donations - Physioplus	29,303	15,000
Sales	328	-
Sponsorship	-	5,000
Total Income	61,846	40,805
Expenses		
Travel and subsistence	1,000	-
Support and administration	28,200	15,580
Purchases	299	-
Computer software and consumables	3,270	216
Advertising and marketing costs	2,624	44
Website costs	535	197
Professional fees	593	401
Subscriptions	90	90
Bank charges	449	41
Insurance	437	-
Depreciation	-	333
Printing, postage and stationery	120	-
Exhibitions	5,944	-
Total expenses	43,561	16,902
Surplus for the year	18,285	23,903

Notes

General

Physiopedia is a charitable company limited by guarantee and is incorporated in United Kingdom (registration number 08530802). The registered office address is 10 Queen St Place, London, EC4R 1BE.

Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

Personnel

As at 31 May 2019, the Charity had no staff members employed. The Trustees receive no remuneration for their duties. Expenses can be reimbursed.

Related Parties

Rachael Lowe and Antony Lowe are directors and shareholders of Physiopedia Plus Ltd, which provides support services to Physiopedia free of charge. The cost of these services, where quantifiable, is included in the accounts both as costs and as a donation. The directors of Physiopedia Plus Ltd also devote a substantial part of their time to the activities of the charity entirely on a voluntary basis. The value of these services has not been quantified.

£18,285

FOR THE FUTURE

Surplus funds will be used in the next financial year to forward the Physiopedia mission.

There will be a continued focus on creating a independent and sustainable team structure to manage the content on the Physiopedia website. Our flagship knowledge resource will continue to provide high quality information for the professional development of physiotherapists all over the world.

Additional focus will be on developing existing and new partnerships with universities, clinics and professional organisations. We will create professional development opportunities for their students, staff and members.

We will continue to explore knowledge translation opportunities for researchers. We aim to provide new time sensitive avenues to get new knowledge into practice.

The annual free and open online course in late 2019 will be on traumatic brain injury, satisfying the learning needs of many health care professionals in all contexts.

ANNUAL REPORT 2018/19

Physiopedia
10 Queen St Place
London
EC4R 1BE
United Kindom
www.physio-pedia.com
rachael@physio-pedia.com